



Spring 2012



## MESSAGE FROM THE PRESIDENT & CEO



Rayburn Doucett

This year will be very exciting for the Belledune Port Authority as it eagerly continues to focus on business development opportunities for its new infrastructure.

We are thrilled to welcome “MAN Diesel & Turbo Canada Ltd.” as the first tenant to house the Belledune Modular Fabrication Facility as they begin the fabrication and assembly of an electrical module destined for the Raglan Mining Site in Nunavik, QC for power generation. The Modular Fabrication Facility complements the Ro-Ro and Barge terminal, which will also play an important logistics role since it will serve to transport the modular unit to its final destination. Furthermore, by using local contractors and local individuals, we are growing our economy by providing high levels of employment of

skilled and non-skilled workers in the area. I am sure this is the first of many projects this building will occupy and will continually help our region prove we have the expertise to compete on the world stage.

We can expect continued success in 2012 as we persist in our efforts to increase shipping while keeping costs down. We are, for example, actively pursuing new markets for aggregates that are plentiful in this region and are of superior quality. We also continue to explore all avenues to showcase the excellent facilities and services at the Port of Belledune.

I congratulate our small team, our Board of Directors and our partners as they continue to make every effort and rise to new challenges to reach new goals as *Belledune...Unlimited!*

## S&B MINERALS CELEBRATES A DECADE AT THE PORT OF BELLEDUNE

Peat moss harvested on the Acadian Peninsula is the best in the garden but it requires something to ensure that the roots breathe. Since 2002, S&B Minerals import perlite, a volcanic glass that expands up to 16 times its size at high temperatures, becoming feather-light and porous. This allows the peat moss to breathe so roots do not rot.

Previously, mineral additive came in by train from Arizona and New Mexico. “In Belledune, we bring in perlite ore from Milos in Greece,” says Guy Germain, of S&B Minerals.

“Because of this, the peat mosses companies save a lot on freight costs since it can be trucked down from the port to them.”

“The main reason we chose Belledune was we needed a deep sea port and we wanted to be close to our customers. We’ve been very happy there.” The port is ideal for other reasons, including its location which gives quick access to north-eastern North America. Using the same ships, S&B Minerals is able to easily move cargo to their other operations.



# Anchored in our Community



## STANDING UP TO BULLYING

BullyingCanada is an organization where young people speak out against bullying and victimization in order to do something about it. Bullying takes many forms including verbal and physical actions, rumours, and negative references about race, culture, religion, gender, sexual orientation and unwanted sexual comments. That includes using internet and social media to hurt and intimidate. The repercussions of bullying can be serious including depression, suicide and criminal action against perpetrators.

Bullying targets someone, often repeatedly, sometimes violently, leaving the victim feeling isolated and helpless.

BullyingCanada.ca has resources to help online or toll-free. The website created by youth to

address bullying speaks volumes about how young people want a change for the better to come. The Port of Belledune proudly supports efforts to put bullying in its place.

# BullyingCanada.ca



## HELPING YOUTH ACHIEVE

A positive learning experience can mean a world of difference growing up and Junior Achievement helps.

"We deliver business education to students from Grade 3 to Grade 12 either through the in-school environment or after school," says Sharon Jagoe, a one-time participant and now Junior Achievement Program Manager for the Restigouche, Chaleur and Miramichi Regions. "Our goal is that all students be touched by a Junior Achievement program at no cost."

Participants network, develop business, public speaking, and team skills, and self-confidence.

"The goal is to educate the students in business and economics," she explains. For students from grades three to eight, programs are in school. From grades nine through 12, participants in the 18-week program actually run their own business. There are 78 different programs. The Port of Belledune contributed financially toward the in-school programs as well as toward the annual banquet to celebrate the entrepreneurial successes of the Junior Achievers.

## PORT SUPPORTS RESEARCH

The Smurfit-Stone Public Library, which opened in 1967, moved to its present location in 2003. "We loan books and have access to any book in the New Brunswick library system and can order books at no cost," says Dayna DeBenedet, Library Director. The local library has about 43,000 titles in stock and has access to about a million books from across the province.

The Port of Belledune recently made a contribution toward a \$12,000 fundraising effort to enhance equipment and services at the library.

