



Spring 2016

MEET OUR NEW PRESIDENT & CEO



Denis D. Caron recently joined the Belledune Port Authority in 2015, and became President and CEO in January of 2016. Originally from Campbellton, Denis and his family are happy to be able to return to Northern New Brunswick after being away for more than twenty years. Denis holds a Bachelor of Business Administration from the Université de Moncton and has over thirty years of experience in public service.

How does it feel to be back in Northern New Brunswick?

I'm extremely pleased to be back home. What a lot of people don't realize is that I worked in the region for ten years before heading to Fredericton for the next twenty-one years. After I completed my BBA in Moncton, I worked for the City of Campbellton, the provincial department of Commerce and Technology in Dalhousie and ACOA in Bathurst. My family continues to reside in the area with my older brother living in Balmoral while my younger brother lives in Beresford.

What are some of your hobbies and interests?

Growing the northern economy is one of my biggest interests. I have a keen interest in the region and I hope to see it prosper. I want to be more active in the community and lend my support where I can. I also want to work with other groups and organizations to help promote and develop Northern New Brunswick.

Tell us a bit about your role in hockey.

I've always been involved in sports: baseball, skiing, swimming, tennis and of course hockey. I gravitated towards hockey more than the rest. I was recruited to play in Montreal with the QMJHL, after which I played in Moncton at the junior level. After university, I came back to Campbellton to work for the City and played hockey with the Campbellton Tigers (senior league).

What got you interested in government?

At a young age, I took an active interest in government and felt a "duty to serve" so to speak. I felt it would be a privilege to serve in government and give back to my province. I had aspired to continuously reach top government positions, and I'm proud to say I was able to achieve those aspirations with key positions in various provincial departments.

I consider myself very fortunate to have worked in such roles. This experience can help the Port and the region grow.

Why did the Port of Belledune appeal to you and what are your goals for the Port?

The Port is a very important economic driver for this area and the province. It has tremendous potential to grow and attract investment to help the northern economy.

The Port owns approximately \$1B in infrastructure. My goal is to diversify the focus in areas to attract new business and maximize our Port infrastructure. We see approximately 2,000,000 MT of cargo handled each year at the Port. We have the opportunity to grow, increase our tonnage, increase our volume and diversify our cargo.

We are so fortunate here at the Port of Belledune as we have plenty of space with over 1600 acres of laydown area which gives Belledune an opportunity to attract large customers that require space. We are certainly ready and able to welcome any major development. I encourage investors and partners to grow with Belledune.

As you step into leadership for the Port, what do you see as you look to the future?

The Port has a professional and dedicated team of employees and a Board of Directors that support us and shore our vision to grow. We have great clients and terminal operators that we work with on a regular basis and have strong relationships with. All of these are key factors and together they make it easy to say the sky is the limit. We have room to expand and room to grow. The Port is on a global scale and we are able to reach those markets. I'm excited about these prospects and having access to the world!

Anchored in our Community



PORT AUTHORITY WELCOMES FIRST SHIP OF THE YEAR MV "INTERLINK EQUITY"



The Belledune Port Authority (BPA) officially greeted the captain of its first ship of the year, the M.V. "Interlink Equity", which laid anchor at the Port of Belledune on the evening of January 2nd to unload 2,500MT of perlite. Captain Li Bin was presented with a commemorative gift aboard the vessel.

Mr. Caron, newly appointed President and CEO of the Port, took the opportunity to state that: "In 2015, the BPA celebrated its 15th year as a port authority. It is through the continued efforts of the Board of Directors as well as the commitment and dedication of the BPA staff that enable the Port to have lasting and positive impacts for our communities and the region. Our focus is to the future as we strive to sustain our success and enhance the prosperity of Belledune and Northern New Brunswick!"

The M.V. "Interlink Equity" is registered in Marshall Islands and her last port of call before arriving in Belledune was Guayaquil, Ecuador.

Don't forget to stay connected with the Belledune Port Authority!



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PORT REDESIGNS MICROSITE THEARCTICGATEWAY.COM

Following the redesign of the BPA's main website last year, the Port thought their arctic microsite should follow suit. "We've had such positive feedback with our new responsive website that it only made sense to make our microsite as mobile and tablet friendly," says Jana Doucet, Marketing & Communications Coordinator. "While the microsite may not have many new additions to the page, it's easier to navigate and the information is readily available and point form, allowing viewers to find the information they need in a timely matter."

The homepage welcomes viewers with a map indicating nautical distances from the Port of Belledune to various northern locations. Next are key components at the Port that are beneficial to Arctic Shipping, with photos and brief details, followed by a description of the Port, reasons to choose the port and contact information. While the updated microsite isn't as extensive or detailed as the Port's website, it's short, brief and to the point, giving the viewer quick and easy access to relevant information.



WHY CHOOSE US?

NEW BELLEDUNE?	WHAT IS IN BELLEDUNE?	WHEN TO STOP IN BELLEDUNE?
<ul style="list-style-type: none">Competitive ratesReduced wait times for berths24/7 operationsModern equipment & infrastructureShort routes to the NorthLong shipping season to the NorthExcellent security	<ul style="list-style-type: none">Abundant land and warehousing for storageHeavy lift & riggingTransportation for over-dimensional cargoEngineering supportClosest barge & tugExtensive facilityExperienced crews	<ul style="list-style-type: none">Year-round port accessLong shipping seasons to the NorthAccess to the North West PassageThe shipping lane of the futurePrepare today!

Visit www.thearcticgateway.com today!