



Spring 2014

## MESSAGE FROM THE PRESIDENT & CEO

The year 2013 was very successful in positioning the Port of Belledune to deal effectively with the realities and challenges of the coming years especially in the face of a lengthy global economic downturn. As President & CEO, I am extremely pleased to report that once again, the Port has met and exceeded its financial targets. This is due in no small part to the combined and focused cooperation of our clients, all levels of government, our dedicated employees, our Board of Directors and our terminal operators in their unrelenting efforts to support customers and clients.

Furthermore, 2013 marked a very important milestone for the Port of Belledune as it faced another obstacle with the expiry of several of its long-term contract agreements. The first with its stevedoring company, Eastern Canada Stevedoring at Terminal 3 which is renowned for their exceptional flexibility and service; the second, with its major tenant, NB Power, operator of Terminal 1 who also celebrated a 20-year partnership with the Port of Belledune in 2013 and yet another with Irving Oil, operator of the liquid bulk storage tanks; all of which have been renewed demonstrating their continued support and commitment to the Port.

We can expect continued success in 2014 as we persist with our efforts to increase shipping while keeping costs down. We are, for example, actively pursuing new markets for aggregates that are plentiful in this region and are of superior quality. Furthermore, the Belledune Port Authority is proudly hosting the Association of Canadian Port Authorities' (ACPA) 56th Annual Conference from August 17 – 20, 2014. This is the shipping industry's opportunity to network with key executive management from ports across Canada

in addition to other key stakeholders such as government, suppliers and others within the transportation sector. We are delighted to be able to showcase our maritime hospitality and appetizing seafood as we believe

***"There really is No Shore Like the North Shore - That's for sure!"***

Our plans to secure business in 2014 are exemplified by our slogan ***"Belledune... Unlimited!"*** We will go anywhere to get the business we seek and we will talk with as many people as is necessary to attract the business we need. We have the right team, the right facilities and the rigor to attain our goals.

Remember to stay connected through our website [www.portofbelledune.ca](http://www.portofbelledune.ca)

or to learn more about the Port and its activities visit our micro web-site [www.fabricationfacility.com](http://www.fabricationfacility.com) where you will find key information and short video promoting the Port's new infrastructure relating to Modular Fabrication. Also, follow us on Twitter at [@portofbelledune](https://twitter.com/portofbelledune) for regular updates. We look forward to your online visit!

***The Port of Belledune is truly on the move!***



## PORT AND GENERATING STATION MAINTAIN POWERFUL RELATIONSHIP



The Port of Belledune recently celebrated the contribution the NB Power Generating Station made to the Port since 1993.

"It was the 20th anniversary of the station so we had a celebration here. The port also wanted to recognize this milestone and so a reception was also held at the Port office," says Sheldon Hovey, Manager of the Belledune NB Power Generating Station.

"Typically, we import about one million tonnes of coal every year. We're the anchor for the port," he says.

"The generating station produces around 25 percent of the electricity used in New Brunswick." One of its by-products is synthetic gypsum. Fly ash is used in a product that replaces Portland cement, production of which releases significant amounts of CO2. "Ninety-eight percent of our fly ash is recycled," says Hovey.

# Anchored in our Community



## GOLF TOURNAMENT GOES TO HELPING SAVE ANIMALS



The Belledune Port Authority (BPA) “birdied” for the Society for the Prevention of Cruelty to Animals (SPCA) during the summer of 2013 directing proceeds from its annual golf tournament into the two North Shore organizations.

Proceeds from the BPA’s annual golf tournament will help save the lives of cats, dogs, and other animals and birds in the Bathurst area and Restigouche County. The two local SPCAs each received a little over \$1,600.

“Each year, there are probably between 700 and a 1000 animals come through here, everything from dogs and cats to guinea pigs, a bunny, rats and reptiles, birds...pretty much everything,” says Mylaine Aube, Acting Executive Director of the Bathurst SPCA. Between 60-70 percent of the animals are returned home or welcomed

into new ones. “Right now we have a lot of renovations to do but usually donations go towards things like cat and dog food, collars and leashes.”

“The RCSPCA (Restigouche County) received just over \$1,600 from the golf tournament as well. This money will help us complete our new shelter,” says Megan Eva Fournier, Public Relations with the RCSPCA.

The donations from the event help but more needs to be done. “Anyone can help. Adopt, donate, volunteer and educate!” she says. People can help with cleaning, walk animals and help out at fundraisers, among things. “Adopting an animal from a shelter saves two lives every time – the life of the animal you rescue and the life of the animal that takes its place.”



## PORT AUTHORITY WELCOMES THE CAPTAIN OF M.V. “DRAGONERA”

The Belledune Port Authority (BPA) officially greeted the captain of its first ship of the year, the M.V. “Dragonera”, which laid anchor at the Port of Belledune on the morning of January 13th to unload 25,000 MT of metcoke.

Mr. Rayburn Doucett, President and CEO of the BPA, presented Captain Subhendu Kumar Subudhi with a commemorative gift at a ceremony held at the Belledune Port Authority’s administrative offices.

Mr. Doucett also took the opportunity to welcome Chief Officer Krishna Mohan Peethala, Chief Engineer Avinash Choudhary and crew members, to the Port of Belledune as well as thank the staff and Board of Directors for their continuous support.

The M.V. “Dragonera” is registered in Malta and her last port of call before arriving in Belledune was Port of Barranquilla.



## PORT PROVIDES SHAW RESOURCES WITH DIRECT ROUTES TO MARKETS IN EUROPE

2013 marks the 5th anniversary for Shaw Resources at the Port of Belledune. Shaw produces white wood pellets destined for overseas through the Port.

“Production started in April 2008. The three main reasons we chose the location was there was abundant sawmill particle available, the port and the third factor was there is an abundant, skilled workforce in the region,” says Gordon Dickie, GM of the Resources Division of Shaw Resources. “In terms of direct employees, we have 21 and there are also non-Shaw personnel such as drivers and harvesters.”

“The Port of Belledune facilities are second to none. There is ample draft so we can load vessels the size we want and Eastern Canada Stevedoring, which handles our pellets and loads the ships, is a very competent service-provider. The costs at the port are competitive and finally the location is ideal being on direct routes to Europe.”