



Fall 2016

MESSAGE FROM THE PRESIDENT & CEO

Over the summer we have had the pleasure of hosting several local community groups at the Port. We look forward to welcoming many more this fall.

As the long days of summer come to an end, our team at the Port of Belledune is gearing up in preparation to move forward with our new Business Plan.

Our Business Plan for 2016 is based on achieving new goals to increase our revenue and tonnage by 20% from 2015. We are focusing our efforts on growing business in all 5 of our dedicated economic sectors: Forestry, Mining & Minerals, Agriculture, Energy and Modular. Over the past month we have seen a variety of new cargos arriving for the first time at the port. Diversity is key to the prosperity and longevity of a port.

While some other ports in Canada are showing minimal growth in revenue and tonnage in recent years, the Port of Belledune is proud to state that we have been on a steady increase of revenue and tonnage over the past three years. We are confident that with our new Business Plan, our partners and our dedicated team, the Port of Belledune will reach its 20% increase goal. Meanwhile, reaffirming that we are a key economic driver in Northern New Brunswick creating job growth and business opportunities for the future.

With a clear vision and strategic investments in infrastructure, the future of the Port of Belledune is... **Unlimited!**



Anchored in our Community



Port Keeps Health Care a Priority



For 13 years, the Port of Belledune has stood behind local health care, contributing to the Chaleur Regional Hospital Foundations every year.

“An aging population is placing greater demands on our health care system at the same time that government cutbacks are making it increasingly difficult for facilities to provide their patients with quality care within tighter and tighter budgets,” says Guy-Laine Legacé Development Agent, Development Office Vitalité Health Network-Zone 6. The Hospital does everything in its power to serve all patients but that is not possible without help. Founded in 1990, the Foundation has

put more than \$12 million toward purchasing equipment with thousands of patients benefitting annually.

Since 2007, the Port of Belledune has been a major partner in the Charity Golf Classic contributing \$5,000 annually to an event that raises approximately \$40,000 annually. The relationship with the Port has resulted in a total contribution of over \$50,000 towards improved health care services at the Chaleur Regional Hospital. “In June 2016, the Port of Belledune has proven once again that they are a great supporter of the Chaleur Regional Hospital Foundation and a leader in our community with a \$50,000 commitment to our Major Fundraiser Campaign,” says Legacé.

Major Local Festival Supported by Port

For the past 49 years, the Festival des Rameurs has been a big part of the summer fun in Petit-Rocher.

“The Festival des Rameurs is at first a rowing competition that starts in Bonaventure, Quebec, and ends at the wharf in Petit-Rocher,” says Alma-Jeanne Morrison, President of the event. “The 35 km of rowing takes place the second Saturday of July while the Festival begins the Wednesday before.”

Annually, they see from 12-20 boats with five rowers each. “The Petit-Rocher Festival attracts between 10-15,000 people. All restaurants, motels, camp grounds, service stations, and grocery stores benefit from increased visitors. The visitors then see what we have to offer in the region and come back for more.”

“The role of the Port is very important to help us offer the best to everyone who comes to the Festival,” she says. It also allows the host community to ensure a safe, fun experience to competitors. The five-day festival began with a Mlle Baie des Chaleur pageant with 11 girls competing this year. On Friday night people enjoyed a country show and all day Saturday there are events for children while spectators wait for the rowers to arrive.



Don't forget to stay connected with the Belledune Port Authority!



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Taking Wing to Help Promote Armed Forces Career

For the ninth straight year, spectacular performances at the Charlo Air Show amazed crowds ranging from 30,000-45,000 people.

The August 27-28 show awed both the young and old. “This year’s show had two civilian acts along with the Canadian Forces parachute demo team the SkyHawks, the Canadian Forces CF-18 demonstration jet, along with the Canadian Forces aerobatic team the Snowbirds,” says Eric Perry, air show committee chair, grounds coordinator and security.

“The Port of Belledune has been involved as a major sponsor of the air show,” he says. “Without good corporate citizens such as the Port many of our local shows and festivals would not take place. The highlights of the past shows included the death defying skill of the SkyHawks, the awesome power of the CF-18 Hornet, and the grace and precision of the world famous Canadian Forces Snowbirds.”

Local businesses and non-profit groups benefit from opportunities to boost sales over a short period. Other benefits include military visits to veterans in local area hospitals plus visits to schools during the school year. “It’s great for the youth in our area to be able to see the possible careers and to where you may go within the armed forces and protection services.”

